

# FINDLAW PROFESSIONAL



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## Products That Suit Your Needs

### High-Impact Ads

Maximize the impact of your online advertising campaign through rich media capabilities and amplified user interactivity. Expandable, In-Page Video and Intracommercial ads provide high-impact visibility that delivers results.

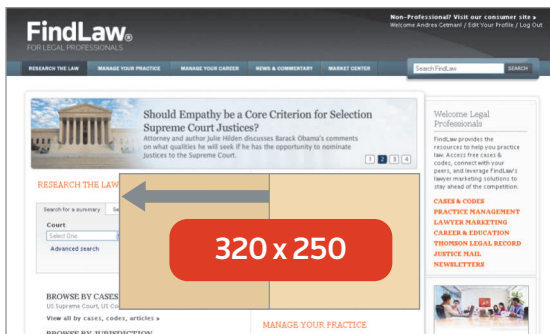
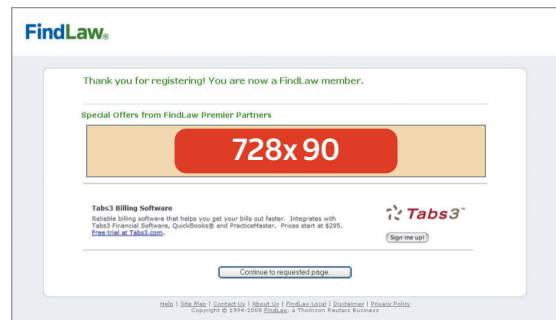


### 640X480 INTROMERCIAL

An Intracommercial provides exclusive exposure to our audience of legal professionals with a large-scale branding ad placed before premier site destinations.

### PAGE 2 REGISTRATION

This ad appears after a new user registers on FindLaw® Professional. The registrant is greeted by ads that match their unique FindLaw profile. This level of high-impact targeting gives you a clutter-free ad environment, where only your message resides.



### EXPANDABLE AND IN-PAGE VIDEO ADS

Catch the user's attention with rich media solutions, which expand traditional creative space with interactive ads that allow users to connect with your brand. Ads "expand" on viewer interaction and provide enormous flexibility with movement and content presentation.

In-Page Video ads support the inclusion of video features within a single ad unit. Find this ad on many leading ad networks and sites worldwide. Automatic measurement of impressions, clicks, ad interaction time, interactive impressions, and ad display time make this ad ideal for any marketing campaign.

Contact your sales representative for detailed specs and rate card.

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